

**Discipline: Business Ethics and Social Responsibility**

**Annotation**

**Labor intensity: 3 ECTS, 108 academic hours.**

**Final control form: test.**

The discipline "Business Ethics and Social Responsibility" is one of the basic scientific disciplines in teaching students of economic direction in specialty "Management".

The relevance of the discipline is associated with the fact that currently in the world economic space, increased attention to the problems of ethics and socially responsible business conduct, both theoretically and practically. IN in the modern world, business ethics acts as a resource for strategic development an organization that builds trust in the development of partnerships relations, the formation of the values of the corporate culture of organizations, the growth ethical competence of managers, the formation of ethical foundations of business and entrepreneurship based on moral qualities such as honesty, justice, responsibility. Companies to be competitive, try to maintain their business reputation and improve their image by implementing principles of social responsibility in business. In many countries of the world, relations between public authorities, business and society are a powerful a source of growth in the well-being of participants in economic relations, solutions social problems and stability of society.

The central place in the study of this discipline is occupied by such questions as ethical aspects of decision-making, issues of morality and social business responsibility. When studying this discipline, the main directions of corporate social policy, issues of state relations, business and society, the basics of etiquette, including the etiquette of business negotiations, questions social protection of employees of the enterprise, as well as the entire population, environmental protection, modern programs and tools for the implementation of corporate social responsibility (CSR), international CSR practice, etc.

*Relationship with other disciplines.* Discipline "Business ethics and social responsibility "is one of the basic disciplines reflecting the categories of ethics and law and regulating social relations on the basis of moral duty.

She is interconnected with disciplines such as "Macroeconomics", "Demography", "Sociology of Management", "Fundamentals of Management", "Control human resources ", "Information technology in management ", "Organizational Behavior", "Comparative Management", etc.

*Requirements for the initial levels of knowledge and skills of students for passing discipline.*

When studying the discipline, it is assumed that the student owns general educational knowledge in the field of ethics, basic knowledge of economic theory, psychology, sociology.